

member news

Communications Agency Honored

Off Madison Ave, a Tempe advertising agency, received one of two honorable mentions for its 2006 Uhuru Ascent media relations and marketing campaign at the 2007 PRNews Platinum Awards event in New York City. The Uhuru Ascent was an expedition led by a Phoenix armed forces veteran who sought to be the first unassisted paraplegic to summit Mt. Kilimanjaro. The agency developed a Web site and a media relations program to raise awareness for his mission and his non-profit organization.

■ More: www.offmadisonave.com

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